

## Description

"The human mind is a story processor, not a logic processor"

*Dr Jonathan Haidt, NYU-Stern School of Business*

Millions of years of telling stories have shaped our brains such that we instinctively process information and remember better via story. Therefore it is not surprising that storytelling is one of our most powerful communications tools.

Storytelling is increasingly being used by faculty in institutions of higher learning, as way to engage their learners and make the lessons more easily understandable and more memorable for them. In this activity-oriented workshop, you will explore ways of integrating storytelling into your teaching, as well as develop your vocal expression, story crafting and storytelling skills.

## Duration

1 day

## Programme Content

This Programme comprises of the following topics:

1. Why storytelling is such a powerful communication tool
2. What makes an effective story
3. What makes effective storytelling
4. Understanding what makes your voice expressive through practical vocal expression and vocal energy exercises
5. Collecting and recording stories for storytelling
6. How to craft a story effectively to engage attention, transmit information and trigger reflection of learning to real work scenarios
7. Sharing and polishing of stories through guided storytelling activities

## Target Audience

Programme Directors (PDs), Associate PDs, Core Clinical Faculty Members (CCFM), Clinical Educator Leads (CELs) and clinicians with education responsibilities for learning activities

## Learning Outcomes

At the end of the programme, participants will be able to:

1. Demonstrate why storytelling is such a powerful communication and teaching tool;
2. Demonstrate storytelling as a communication and teaching tool by integrating concepts in story crafting and storytelling skill;
3. Plan and construct stories to engage attention, effectively transmit information and trigger reflection of learning to real work scenarios, as well as motivate and inspire learners and other educators;
4. Develop strategies to weave stories into their teaching;
5. Identify and integrate elements that make up an expressive and energetic speaking voice into their teaching;
6. Apply effective strategies for preparing, telling and sharing stories in their teaching.

## Methodology

Methodologies used will include:

1. Formal presentations
2. Demonstrations by the facilitator
3. Individual hands-on practice and group activities

## Training Capacity

30 participants per run

## About the Organiser

Officially established on 19 July 2002, the National Healthcare Group (NHG) College plays an instrumental role in facilitating the continuous learning and development of our workforce, as well as, promoting systems improvement and driving leadership development in NHG. NHG College collaborates with renowned institutions and industry partners to build the pipeline and collective capacities of our leaders, educators, healthcare professionals and staff to support NHG in serving and managing the health of our patients and the population.