

Mobile Video Production for Enhancing Teaching and Learning Materials

Description

Videos can impact teaching and learning positively by assisting with mastery learning, creating authentic learning opportunities, as well as inspiring and engaging learners.

This full-day workshop seeks to equip participants with the knowledge and skills to create instructional videos that can enhance teaching & learning materials for healthcare settings. The workshop will cover video storyboard planning and production workflow using your mobile phone camera and native editing app, including hands-on activities on operating the camera, applying different framing shots, and performing creative camera movement.

Duration

1 day

Programme Content

This Programme will cover the following topics:

1. Introduction of Videography
2. Stages of Production
3. Creative Shoot Skillset
4. Exploring Mobile Phone Camera Features
5. Editing On-The-Go

Target Audience

For clinical teachers and educators who are keen to enhance their teaching and learning materials through active use of live-action videos

Learning Outcomes

At the end of the programme, participants will be able to:

1. Understand the various types of video production for healthcare settings;
2. Acquire the basics of mobile videography;
3. Identify the workflow involved during production development;
4. Apply creative framing skillset and editing techniques using your mobile phone camera and native editing app;

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Methodology

Methodologies used will include:

1. Formal presentations
2. Group discussions
3. Practical demo session and hands-on team-based project assignments
4. Project showcase and discussions

Participants will be required to bring the following equipment to the workshop:

1. An Apple / Android Smartphone (*preferably iOS platform - at least iPhone 6 or higher)
2. Phone Charger
3. Native Video Editing App pre-installed in your phone (e.g. Apple Phone - 'iMovie App' or , Android Phone - 'Video Editor App')
4. Laptop (optional)

Training Capacity

18 participants per run

About the Organiser

Officially established on 19 July 2002, the National Healthcare Group (NHG) College plays an instrumental role in facilitating the continuous learning and development of our workforce, as well as, promoting systems improvement and driving leadership development in NHG. NHG College collaborates with renowned institutions and industry partners to build the pipeline and collective capacities of our leaders, educators, healthcare professionals and staff to support NHG in serving and managing the health of our patients and the population.